

ITALDESIGN CHOOSES AUDI A3 SPORTBACK E-TRON FOR ITS SERVICE FLEET

- **Italdesign is renewing its car fleet with Audi A3 Sportback e-tron**
- **The first two Sportback hybrids in service from today**
- **Italdesign will equip its car fleet services solely with Environmental friendly vehicles like the A3 Sportback e-tron in the future**
- **Plug-in charging stations installed inside the company's car parks**

Moncalieri, March 2016

Today sees the first two Audi A3 e-tron become an official part of the service fleet of Italdesign, the automotive industry's service company based in Moncalieri, on the outskirts of Turin.

Italdesign has decided to make its service car fleet more efficient, gradually replacing the twelve vehicles currently in use with hybrid-powered cars. By the end of 2016, the number of A3 e-tron available to employees will rise to five; the rest will be replaced when the leasing contracts expire.

"In Italdesign we have always felt strongly about caring for the environment," stated CEO Jörg Astalosch. "For decades we have been investing in a constant search for eco-compatible and eco-sustainable solutions. Just a few days ago, we presented our latest concept car, the GTZero, an all-electric high-performance GT, at the Geneva Motor Show."

With a range up to 50km in electric mode, an average declared fuel consumption of 1.5 litres per 100km and an equivalent of 35g of CO₂ per km, the A3 e-tron is Audi's first car with plug-in hybrid technology chosen by Italdesign to make its car fleet more environmentally friendly.

In addition, the first two stations have been installed in the company's car parks for battery recharging, and another two will be provided when new hybrids arrive.



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